

UNITED COLORS
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January Optical 2021







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THE EYEWEAR

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Optical collection overview

48 Models, 3-7 Colours, 212 Skus

HANDMADE ACETATE 13 Models



ELEVATED METAL 7 MODELS



SIMPLE METAL 7 MODELS



THE BASICS 13 MODELS



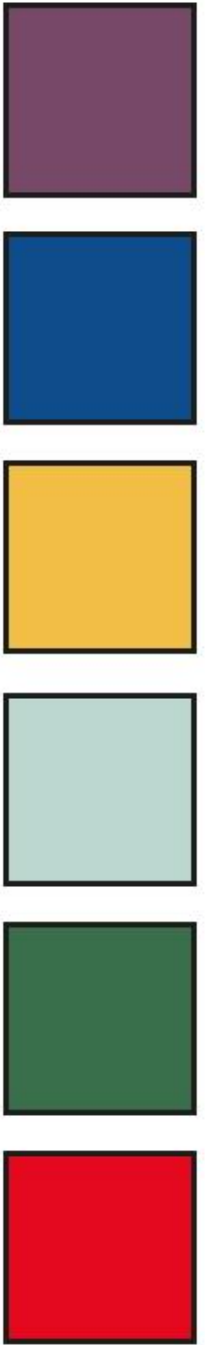
Optical 2021

A collection designed for those who like to be noticed, for those who dare to wander between bold colours and minimal lines, without fear of making a mistake.

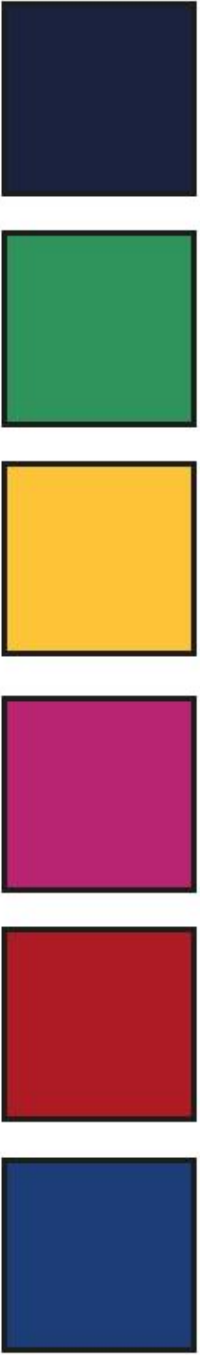
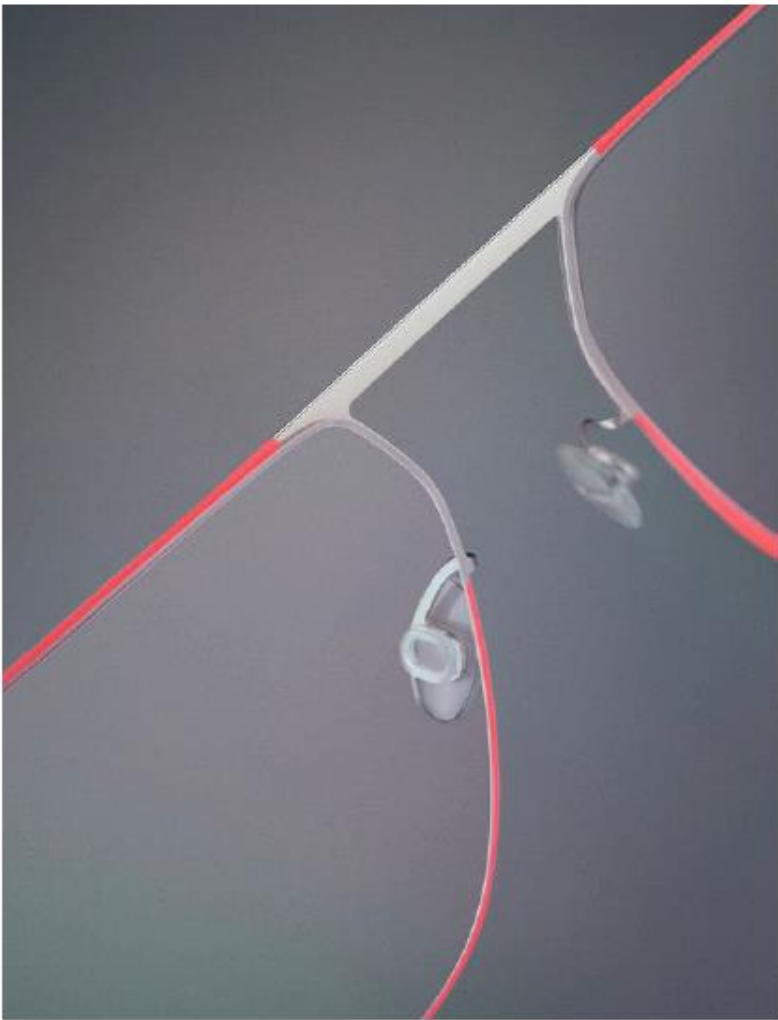
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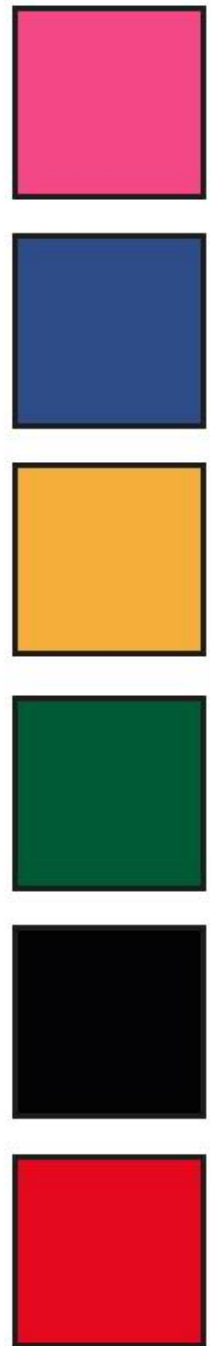
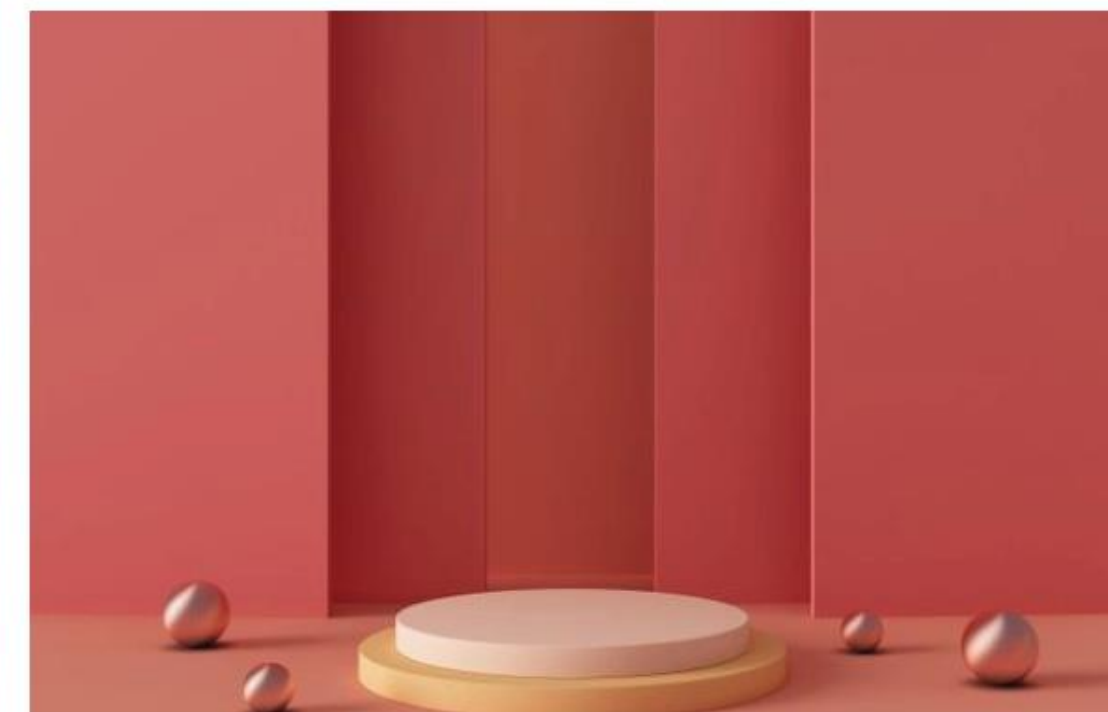
BASIC BLOCKING



CONTRAST COLOUR



TRANSLUCENT



Design signatures



Custom temple branding designed exclusively.
For added detail and colour pop



Frames are infused with a range of
rainbow hues and subtle accents



Modern, lightweight metals in
matte painted and two-tone finishes



Iconic color pop stitch
logos feature inside and out



Prioritising comfort and durability with
integrated spring hinges



Elevating the Essentials

- Classic color blocking with contrasting front and temples
- Custom designed TR90 frames featuring minimalist moulding
- Laminated acetate temple
- Fresh new crystal finishes
- Contrasting colour pop branding



APRIL 2021 OPTICAL

MODEL

PDM PDM016941

SIZE 50/16-140 B 41



611 Pale Blue

AMENDS: Adjust temple lamination colour to be more pastel



490 Champagne

AMENDS: Front colour too yellow. Adjust tone



260 Pink



536 Mint

AMENDS: Adjust temple lamination colour to be more pastel



APRIL 2021 OPTICAL

MODEL

PDM PDM016930

SIZE 54/17-140 B 41



260 Pink



490 Champagne

AMENDS: Front colour too yellow. Adjust tone



611 Pale Blue

AMENDS: Adjust temple lamination colour to be more pastel



536 Mint

AMENDS: Adjust temple lamination colour to be more pastel



APRIL 2021 OPTICAL

MODEL

PDM PDM016971

SIZE 53/19-145 B 45



132 Champagne



534 Green



949 Grey



650 Blue



APRIL 2021 OPTICAL

MODEL

PDM PDM016972

SIZE 53/19-145 B 40



534 Green



949 Grey



157 Brown



650 Blue



ELEVATED METALS

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Elevated metals

- Tonal, two-tone lamination add the finishing touch to temple tips
- Cast metal temples with monoblock flex hinge
- Painted front rims for precision two tone metal finishes for contrasting interior and exteriors
- Detailed acetate temple tips
- Two tone stainless steel flat sheet metal fronts



APRIL 2021 OPTICAL

MODEL

PDM PDM016952

SIZE 5 1/16-135 B 46



002 Black



227 Fuchsia

AMENDS: Temple to be satin finish



688 Navy



401 Shiny Light Gold



APRIL 2021 OPTICAL

MODEL

PDM PDM016945

SIZE 53/17-135 B 43



401 Shiny Light Gold



227 Fuchsia

AMENDS: Temple to be satin finish



688 Navy



002 Black



APRIL 2021 OPTICAL

MODEL

PDM PDM016981

SIZE 53/19-145 B 42



002 Matte Black



695 Matte Dark Blue



567 Matte Khaki



228 Matte Dark Red



APRIL 2021 OPTICAL

MODEL

PDM PDM016985

SIZE 51/20-145 B 46



695 Matte Dark Blue



567 Matte Khaki



228 Matte Dark Red



002 Matte Black





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